

Wedding Color Scheme Guide

Curated Palettes for Elegant Celebrations

Use these palettes as a foundation, then customize the balance of neutrals, florals, metals, linens, and accent colors.

Palette Library

Palette	Core Colors	Best For
Winter White	Pure white, ivory, pearl, clear glass, soft silver	Modern, luminous, editorial
White & Champagne	Ivory, champagne, warm white, brushed gold	Romantic, timeless, luxurious
White & Sage	White, sage, eucalyptus, soft taupe	Fresh, garden-inspired, calm
White & Dusty Blue	White, dusty blue, slate, soft silver	Airy, refined, coastal
Blush & Ivory	Blush, ivory, champagne, rose gold	Soft, romantic, feminine
Black & White	White, black, clear glass, gold	Modern, dramatic, formal
Emerald & Gold	Emerald, ivory, gold, deep green	Rich, formal, statement
Burgundy & Champagne	Burgundy, blush, champagne, ivory	Autumnal, romantic, elegant

How to Balance a Palette

Design Layer	Suggested Share	Examples
Primary neutral	55-70%	Walls, linens, backdrop, large florals
Secondary color	15-25%	Napkins, selected blooms, signage
Metal / finish	5-10%	Gold, silver, acrylic, mirror
Accent color	5-10%	Small floral details, stationery, glassware

Your Selected Palette

Primary neutral	
Secondary color	
Accent color	
Metal finish	
Floral color direction	
Linen color	
Napkin color	
Candle color	
Glassware / charger color	

Approval Checklist

- Palette works with venue walls and carpet
- Colors match in daylight and evening light
- Metal finishes are consistent
- Floral whites are not too yellow or too blue
- Napkins and linens coordinate
- Signage and stationery match
- Candles complement the overall tone