

Bridal Planning Guide

Your Wedding, Beautifully Organized

A complete planning companion for shaping your ceremony, reception, decor, rentals, floral design, and wedding-day styling with confidence.

Your Wedding Vision

Couple names	
Wedding date	
Venue	
Guest count	
Estimated decor budget	
Primary contact	
Email / phone	

Style & Priorities

- ☐ Romantic and soft
- ☐ Modern and architectural
- ☐ Classic and timeless
- ☐ Garden-inspired
- ☐ Minimal and refined
- ☐ Luxury statement design
- ☐ Fresh florals
- ☐ Premium artificial florals
- ☐ Candlelight
- ☐ Custom backdrop
- ☐ Sweetheart table
- ☐ Full-room transformation

How to use this guide: complete the worksheets, collect inspiration, and bring your venue details to your consultation. Together, we will shape a design that reflects your vision, space, and priorities.

Wedding Planning Timeline

WHEN	RECOMMENDED ACTION
9-12 months	Select the venue, define the investment range, and reserve the design team.
6-9 months	Confirm the palette, backdrop, floral direction, and major rentals.
3-6 months	Complete venue measurements, floor plan planning, and rental counts.
6-8 weeks	Finalize design selections, guest estimate, and venue access schedule.
2-3 weeks	Approve the final layout, quantities, timeline, and remaining balance.
Wedding week	Production, packing, installation planning, and quality control.
Wedding day	Delivery, setup, styling, final inspection, and celebration.
After the event	Breakdown, inventory check, venue handoff, and rental return.

Consultation Preparation Checklist

- ☐ Venue contract and access hours
- ☐ Preferred color palette
- ☐ Floor plan or room diagram
- ☐ List of must-have design elements
- ☐ Photos and video of the venue
- ☐ Items already provided by the venue
- ☐ Estimated guest count
- ☐ Comfortable investment range
- ☐ Inspiration images or Pinterest board
- ☐ Planner and venue-manager contacts

Your Design Priorities

Three must-haves	
Desired atmosphere	
Most photographed area	
Guest experience priority	
Items already booked	

Your Complete Event Plan

EVENT AREA	DESIGN & PLANNING DETAILS
Ceremony	Arch or backdrop, aisle styling, welcome sign, reserved seating, candles, floral accents
Cocktail hour	Seating, bar styling, signage, escort display, lounge pieces, floral moments
Reception	Guest tables, head or sweetheart table, stage, cake display, bars, room lighting
Guest experience	Entrance moment, flow, comfort, visibility, photo opportunities, accessibility
Logistics	Delivery window, loading route, elevators, floor protection, setup and breakdown times

Investment Planning

CATEGORY	WHAT TO CONSIDER	PLANNED
Floral design	Bouquets, ceremony flowers, centerpieces, installations	\$
Decor & rentals	Backdrops, tables, chairs, linens, candles, specialty pieces	\$
Delivery & production	Preparation, transport, labor, installation, breakdown	\$
Contingency	Recommended reserve for additions or final quantity changes	\$

Final Details & Next Steps

- ☐ Confirm final guest count
- ☐ Approve the floor plan
- ☐ Approve floral and rental selections
- ☐ Confirm venue access and load-in
- ☐ Share planner and venue contacts
- ☐ Review payment schedule
- ☐ Approve the event-day timeline
- ☐ Schedule final design review

A beautiful event is created through thoughtful choices, clear priorities, and careful execution. Elegant Decor & Rental is here to guide each detail from first vision to final reveal.